

SALES AUTOMATION SUPPORT, INC.

Incorporated in 2002, our experienced team of writers and designers has helped our clients win over \$16+ billion in contracts since 2011. We are a veteran and female-owned firm, with U.S. military veterans as key members of our management team. We have extensive firsthand proposal development experience and connections with the Department of Defense, the U.S. Armed Forces, and other Federal agencies and their contracting practices, as well as those of the private sector. Our clients range from brand-new start-ups to Fortune 500 firms.

Over \$16 Billion in Recent Customer Awards!

DIRECT EXPERIENCE: Over 16 years in business. 90% of our work is focused on Federal acquisitions.

PRICE PREDICTABILITY: We use *firm-fixed* or *time & materials* pricing – no contingency arrangements.

ACCESSIBILITY AND PROFESSIONALISM: Our team of proposal managers, authors, and graphics support personnel use a team-based approach with centralized project management. This keeps our customers apprised of ongoing projects in real time, giving us overlap on resources and making SAS a veritable one-stop shop for a wide range of valuable services.

CONTINUITY AND LONGEVITY: SAS has long-standing relationships with a significant number of companies in which we are their dedicated proposal team: we carry their business cards, operate under their email domains when working with partners, and invest heavily in the knowledge of their operations. This encourages a “deep and wide” understanding of each client’s history, status, and future direction.

ADAPTATION AND QUICK THINKING: Our wide range of experience and subject matter experts allow us to develop complex strategies to meet your needs, which will ensure your approach is competitive. If an idea is feasible, we’ll help you explain how it may be accomplished and the advantages it may present to your customer, Contracting Officer, or review committee.

Our Proposal Development Process

Each solicitation is assigned to a project manager for review. We will then schedule a bid / no bid teleconference (at no cost) with our client to review the scope of work and then provide our fee to develop the proposal.

We will only support one client per solicitation, on a first-come first-served basis. Upon agreement of services, each solicitation is given its own secure collaborative portal for development.

Our Past Performance

Here are some examples of completed projects we’ve won for our clients:

- 50-year contract to privatize all electric and natural gas utilities and infrastructure at Joint Base San Antonio
- Complete Facilities Management of the National Emergency Training Center (NETC-FEMA)
- Complete Facilities Management of the Housing and Urban Development Agency (HUD) Headquarters, Washington, D.C.
- Operations and Maintenance of all Dallas, TX Federal Buildings
- OPM's Background Investigation Field Services Contract
- Demolition of designated High Hazard Dam and Restoration of 9 miles of river wetlands
- Operations and Maintenance of the Veterans Administration Hospital - Bronx, NY
- Upgrade Access Control and Security Systems for McCormick Place, Chicago, IL (largest convention center complex in the United States)
- Supply all Radios to the new Government of Iraq
- Design / Build new Battalion HQ / Campus - 29 Palms, CA

In addition to proposals, SAS has proven expertise in all of the following:

- GSA Scheduling Support
- Find Federal teaming opportunities through our collaborative tools:
 - **FedStarter** (<https://salesautomationsupport.com/services/federal-teaming-support/fedstarter/>)
 - **FedTeam** (<https://salesautomationsupport.com/services/federal-teaming-support/fedteam/>)
- Pricing review, pricing model development, complete price-to-win analysis
- Plans, documentation, or reporting support for a contract you have already won or need help managing
- Developing capabilities statements



Contact Us



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Woman-Owned